





### catalogue **CHECKOUT COUNTERS**

Checkout barrier solutions

### The Group

Founded in 1968, METALSISTEM started its activities as a designer and manufacturer of cold forming profilers. The experience amassed in this sector, the many highly innovative patents registered and the success achieved by the first galvanized steel products, are a testament to what is now the company's core business.

METALSISTEM Group today is a dynamic manufacturing company with headquarters and main production facilities in Rovereto, northern Italy. The Group is one of the most important manufacturers of material handling and shopfitting equipment.

Thanks to a comprehensive product range and services for the organization of warehouse space as well as fit-outs of small and large retail surfaces, the METALSISTEM Group companies offer a

market success of METALSISTEM products.

The METALSISTEM Group through its SIDAC brand offers innovative and functional shopfitting solutions for all sales environments, from small retailers to hypermarkets, articulated in a broad range of high

hypermarkets, articulated in a broad range of high quality products and accessories designed to provide a seamless fit with any type of merchandise

range of customised solutions that rationalise and

streamline the entire material handling chain, from

The exceptional structural performance, its ease of

use together with a vast range of accessories which

can be applied to a deep history of existing systems

are just some of the aspects that have led to the

the warehouse to the shop front.

display requirement.

The remarkable success of the METALSISTEM Group is also a result of the adoption of a clear business strategy driven to develop innovative production technologies in the internal R&D centre. This enables the METALSISTEM Group to design and place in production proprietary equipment and machinery for use in its own manufacturing processes.

This characteristic makes it possible to offer clients a very wide range of high-tech products with properties that are absolutely unique, as confirmed by the fact that they have been granted protection under international patents.

All products share extraordinary structural characteristics and follow high quality standards which have been recognized and accredited by top European certification institutes.

The METALSISTEM Group operates on a site of 230.000m² of which 125.000m² are dedicated to production and has an annual aggregated turnover of EUR 260M. In conjunction with its commercial affiliates in Italy and other major countries around the world, the METALSISTEM Group is perfectly placed to provide optimal solutions for all markets and to meet specific local demands.

The trust placed in the company both in Italy and around the world is the best indication of the quality and reliability of METALSISTEM products.













### The Product

The Geoclass checkout counter project was born in 1993 to complete the SIDAC Euroscacco line of retail shelving systems. The project's aim was to provide effective checkout barrier solutions with counters of varying dimensions able to cover small to large stores and both the food and non-food sectors.

This product line is kept constantly relevant through an R&D process which mirrors market needs, trends and developments. A philosophy that has brought great success and international recognition to the SIDAC Geocalss line. Quality materials and captivating designs with enhanced ergonomics represent the values behind the Geoclass project.

The Geoclass checkout counter line is composed of six different lines covering specific needs:

- Geometric is the first checkout counter model developed at the beginning of the Geoclass project;
- Geostatic is the Geoclass line answer to static counter needs;
- Geobasic is the SIDAC brand's most versatile model, adaptable to both small stores and large hypermarkets;
- The Geobox model has been designed for nordic countries and in environments where the operator's workstation needs to be isolated;

- Geostar represents the most refined model of the Geoclass range;
- While the Geonomic project represents METALSISTEM's leading edge technology applied to the checkout counter world.

The common thread linking all Geoclass models are the integrated structural aluminium profiles that feature a built-in trolly bumper system in PVC, patterned stainless steel finishes, front and rear collision resistant plastic bumpers, the use of thermoformed ABS platforms able to isolate the checkout counters from ground. All features that render the Geoclass checkout counter line a competitive and long-lasting product.

Another great advantage of the Geoclass line is the vast range of available accessories that complete the checkout barrier configuration and satisfies the specific needs of the market.

A simple and quick assembly procedure enables fast setup and reduced assembly costs. Transportation of the Geoclass range is optimised through the application of unprecedented packaging solutions able to pack up to 60 checkout counters on a single truck.

All Geoclass checkout counters are also CE marked under the 2006/42/EC Machines Directive.





GEO STATIC

GEO METRIC

GEO BOX

GEO STAR

**GEO**BASIC

**GEO** NOMIC



## **Geoclass,**design and efficiency without compromises

Noteworthy traits of the Geoclass range is its advanced customisation capabilities, its vast range of available colours together with its optimised ergonomics. All come together to offer a dynamic and efficient solution.

The vast array of Geoclass checkout counter models cater for a wide range of customer service needs, providing the operator with the optimal conditions for the appropriate solution. Solutions may include tailored conveyor belt lengths, flexible central part dimensions capable of hosting any POS model as well as multiple basin shapes and sizes.



Hypermarket using the Geobasic line of checkout counters



Hypermarket Geometric checkout barrier





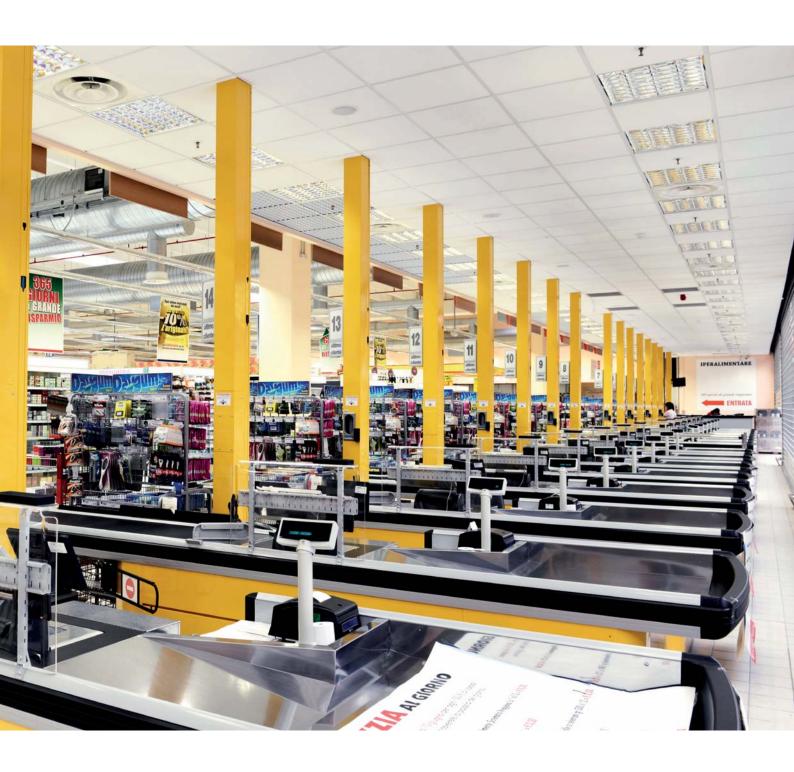
The Geometric tandem configuration minimises space and maximises the number of checkouts in a barrier

## **Geoclass** for Large Scale Retailing

## The Geoclass line represent a perfect solution for the Large Scale Retail sector offering standardisation and modularity at the same time.

The visual impact of the checkout barrier is of great importance not only for the customer experience but also for the stores' profile. Todays' space requirements place great importance in the optimization of the checkout barrier area through the application of clever design and innovative products such as the Geoclass line. This is why METALSISTEM invests great effort into the design of its checkout counters in order to optimise their footprint without impinging on service areas and aesthetics.





Geobasic checkout counters installed in a supermarket store

# **Checkout Counters**











### Geoclass, other applications

Geobasic and Geostar checkout counter installations

### Performance, design and space can be optimised to store needs.

A varied range of solutions can be obtained by the application of different checkout configurations married to the vast array of Geoclass accessories. The perfect combination to obtain maximum efficiency.



Geostar checkout counter installed in a hypermarket store, aesthetics and functionality at its best



Geoclass, functional solutions for modern stores

### Each Geoclass product line has a distinctive feature:

Geostatic is a static checkout counter, Geobox protects the operator's workstation, Geostar is defined by its curved lines, Geobasic is the tried and trusted entry-level checkout counter while the Geonomic line is an aggressively priced plug and play checkout counter.

## **Checkout Counters O**m









## Geoclass, practical and efficient

The modern mass production techniques used in the SIDAC Geoclass counter lines, enable METALSISTEM to offer rapid delivery times and optimised packaging solutions capable of packing up to 60 checkout counters on a single truck reducing shipping costs.

This philosophy is pushed to its physical limits in the Geonomic line which is a pre-cabled kit that has optimised its packaging to reduce transportation costs through the achievement of unprecedented loading densities.



### All Geoclass checkout counters are easily personalised to best suit the customers' requirements.

Personalisation are many and varied, ranging from the application of dedicated colours that can reflect - for example - the stores' look and feel, to the application of a vast array of standardised accessories.

Point of Purchase (POP) display units can be easily installed at the conveyor belt portion of the counter to stimulate impulse product purchases.

### **Geoclass**





Geobasic checkout counters

Supermarket furnished with Geobasic checkout counters





Geoclass, adaptable versatility

Each counter can accommodate a wide array of accessories tailored according to model range aimed to facilitate the operators' work environment.

Geoclass checkouts can be easily fitted with antipilfer accessories aimed to minimise losses.



## Geoclass, optimised space

The design and configuration of the checkout counter barrier must minimise losses to precious the sales floor area, the Geoclass series offer clever solutions to integrate efficient throughput with space minimization.









Standard Euroscacco info box installed in a Geoclass checkout barrier

# **Checkout Counters**

Installation featuring the Geoclass island counter configuration









## Geoclass, closing the circle of customer experience

The selection of the checkout counter model and dimension is performed taking into considerations variables such as store dimension, type, customer flow among many others.

The checkout barrier represents the completion of the customer experience and therefore must not create customer flow bottle necks which impact on the overall store efficiency.



Static and motorised product lines

### GEO STATIC

### **Functionality is not** a matter of space

Geostatic checkout counters are designed to maintain full functionality in environments where space optimisation is a priority.

Extruded structural aluminium side pro- demands with the aesthetics of modern files and PVC front and rear bumpers together with slender legs that provide great operator comfort and legroom." Harmoniously balanced for functional

shopping environments.

The Geostatic series feature a stainless steel top in place of the conveyor belt for maximum price efficiency.

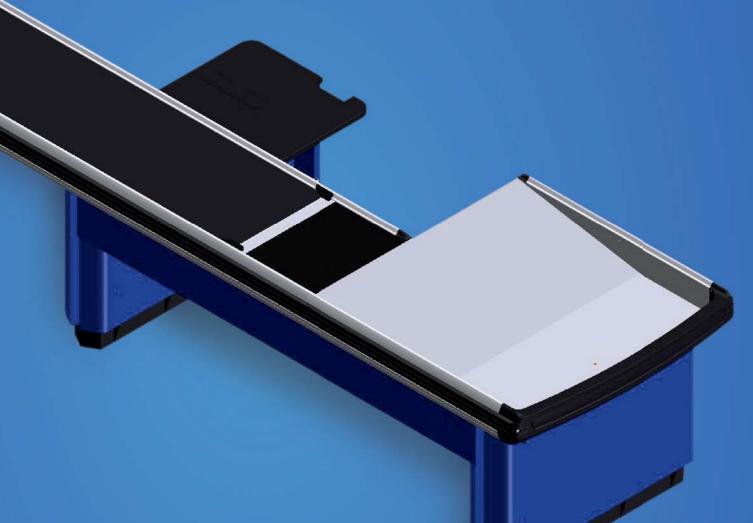


### GEO METRIC

## The original Geoclass counter

The Geometrica line distinguishes itself for versatile legs that can integrate IT systems and the 100mm high PVC platform that isolates and protects the checkout counter from humidity and dirt.

This checkout line features an optional pole containing three separate cable ducts able to conceal all wiring demands.



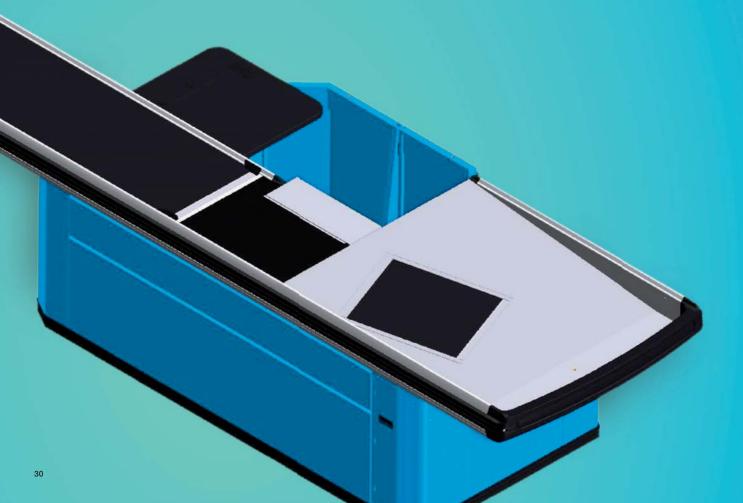
### **GEO**BOX

## Protecting the workstation

Many are the reasons to provide the operator with greater protection, for instance in cold climates where draft protection is essential or in environments with pilfering issues in addition to other external factors.

Geobox covers these needs by providing the checkout with essential additions such as a raised wooden platform, a fully encased steel workstation with an optional transparent methacrylate windbreaker. Water

resistance is granted by a plastic profile surrounding the base of the checkout while the whole counter in protected against knocks by a PVC bumper.





## Functional style

The wide range of dedicated accessories render this line highly adaptable to a broad range of food and non-food applications.

The main characteristic of the Geostar line is its enhanced cash register desk dimensions, perfectly suited for Large Scale Retail environments.





### **Tried and true**

### The clean linear forms of the Geobasic line give it an unintrusive essential look which has been widely appreciated markets throughout the world.

This product is highly adaptable to a wide range of configurations, rendering it ideal for both large retail environments and small convenience stores. The Geobasic line is renowned for its competitive features and cost efficiency.

The flexibility of this checkout counter renders it particularly suitable for all of the POS hardware systems available on the

market today. Its innovative shell leg design provides greater leg room and comfort for the operator. The entire checkout counter is resting on an integrated plastic pedestal which both guarantees that the unit is isolated from ground and facilitate floor cleaning operations.



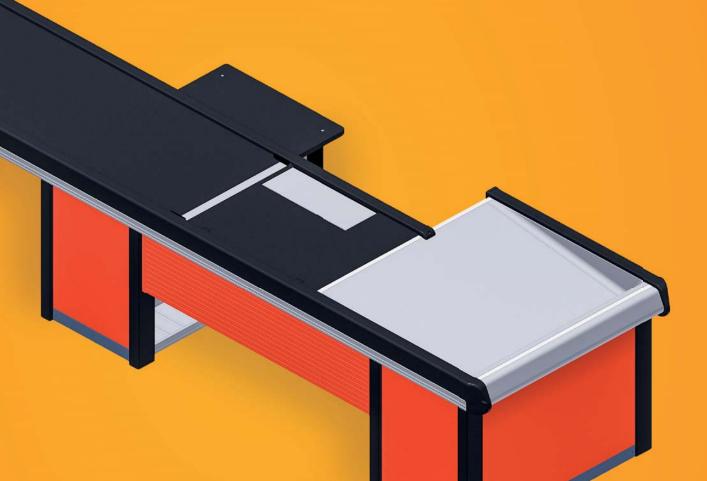
### **GEO** NOMIC

## Technology applied to essential design

Flexible by design, the modular nature of the technologically advanced profiles applied in production, create a highly competitive and versatile checkout counter of traditional dimensions that can suit a wide range of retail activities from mini-markets to hypermarkets.

The wide 650mm belt (compared to the usual 550mm) offers greater comfort and ease when loading the goods. This checkout counter offers a very wide central body - the widest of the whole Geoclass range. Geonomic is made with

standard METALSISTEM galvanised structural steel profiles, for greater durability and a sturdy look and feel. The most competitive Geoclass checkout counter of all times.



## **Checkout Counter basic components and main accessories**

